



United Cerebral Palsy

2004

annual report

MISSION STATEMENT

The mission of United Cerebral Palsy is to advance the independence, productivity and full citizenship of people with disabilities.

Services

CHILDREN'S SERVICES

Aquatic Therapy
COMPUCAMP™
Conductive Education
HeadStart Preschool
Individual and Family Counseling
Information and Referral
Occupational Therapy
Physical Therapy
School Based Therapy
Speech and Language Therapy
Steps to Independence®

ADULT SERVICES

Vocational Services

Adult Day Services
Employee Development
High School/High Tech
INTERFACE Skills Training
Organizational Employment
Supported and Individual Community Employment

Residential Services

Case Management
Edendale House
Independent Living Program

ASSISTIVE TECHNOLOGY SERVICES

(For children and adults)

Aids for Daily Living
Assistive Technology Collaborative for Communication
Augmentative Communication
Computer Access Technology

DEAR FRIENDS,

We had many successes and one tremendous loss in 2004. We confirmed our agency's direction by updating our strategic plan, served a record number of clients in all of our programs, raised enough money during our Annual Fund drive to support our creative and effective programs for children and, very sadly, witnessed the passing of Bert L. Wolstein.

In February, a group of board members and staff met for a day to create a strategic vision for the next three years. This plan, "Securing Excellence," recommitted our efforts to be the private non-profit market leader in Northeast Ohio in vocational, residential, early intervention and assistive technology services for people with disabilities. In summary, we concluded that we want to remain "best in class" for the services we offer and to continue to be at the forefront of innovative services and programs. The plan was approved by the board in May and is being implemented at all levels of the organization.

Being a market leader entails serving more people. We are pleased to report that the agency assisted 1,682 people during 2004. This represents a 15% increase over the preceding year. Most of the increase was attributable to the increasing demand for our children's services, especially our Steps to Independence[®], program. We also established a new supported work site at National City Bank and expanded our work opportunities at Oatey Company. We found homes and furnished support to five new consumers and selected eight adults to live in our new group home, Memphis House.

Volunteers, both board members and other community leaders, raised a record \$515,000 for the Annual Fund. John McGill, Robert J. Darden, Jr. and Scott A. Wolstein raised over \$150,000 between them. Annual Fund contributions are critical to our ability to offer the high quality programs that are improving the quality of so many children's lives.

In May, Bart Wolstein died and left a void in our hearts and a vacuum in our leadership. He was a true visionary who challenged us to "think big" and to be the best. We miss his counsel and his unique ability to motivate us to achieve new heights. He left an indelible mark on our agency and his legacy will continue to live on in the many lives that we touch.

With gratitude,



Edward S. Pentecost
President



Susan A. Dean, Ed.D.
Executive Director

from the
board president
&
executive director



Tuyen Reed is learning to take off her coat independently, something she will need to be able to do when she goes to school. The bright three-year-old has a lot of physical challenges, including cerebral palsy, asthma and a visual impairment, but she is determined and motivated.

Tuyen was adopted from an orphanage located in Binh Duong, Vietnam. Her name means "Angel." Tuyen's American mom, Lisa Reed, sees hope for her daughter's future thanks to United Cerebral Palsy Children's Services programs. "Our lives have changed dramatically since we started coming here," Lisa said. "There is this big light at the end of what seemed like a very dark tunnel."

Tuyen's therapy sessions at home and other places weren't going well at first, according to Lisa. "I was really desperate and looking for something that would work." She saw a segment on 60 Minutes II featuring a United Cerebral Palsy program for young children. Lisa called the agency and therapists determined that Tuyen would thrive in the agency's Steps to Independence® program.

At first, the little girl was very shy. She couldn't walk and she didn't use her right hand. Today, she is very expressive and social. She can take about ten steps independently, gets around beautifully with her walker and is able to use both of her hands. Tuyen is showing some wonderful gains at a very young age.

"I feel like her whole life is changing," Lisa said. Tuyen's family is thankful for the support and the team approach offered at United Cerebral Palsy. Therapists offer ideas about equipment and help solve individual problems. Networking with other parents whose children are being treated also has been very beneficial to the Reed family. "We have tremendous hope now knowing that we are not alone."

children's services



Tuyen

Ron Pascol is a 2004 graduate of Beachwood High School who dreams of becoming a chef. With assistance from United Cerebral Palsy's Independent Living Program, Ron gained independence when he moved into his first apartment in 2003.

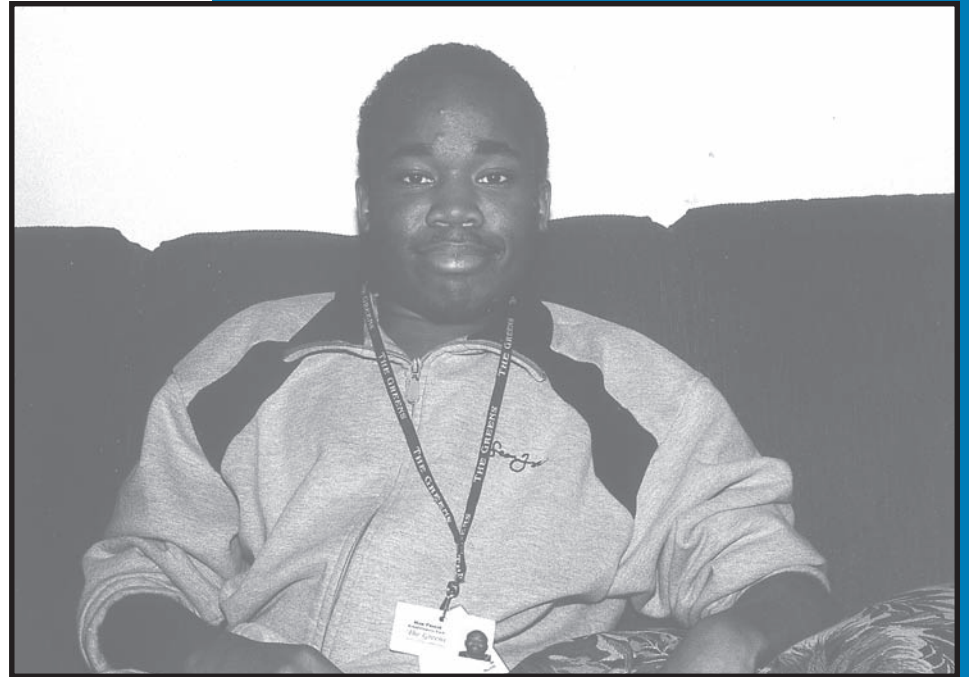
Each day, Ron pushes himself to overcome a hearing impairment and health issues that involve chronic pain, fatigue and monthly hospitalizations, says case manager Ina Bailey-Bryan. "He never expects anything to be handed to him and he works hard to meet his own goals and high expectations. Ron has to push himself every day, and he does so with a bright and charming smile."

While in high school, Ron worked in the activities department at Harborside Nursing Home, providing transportation, patient assistance and companionship to residents. He joined a mentor program through Cuyahoga East Vocational Education Consortium and began working at The Greens, an adult living community. His supervisors said the ambitious young man showed significant aptitude in learning new skills in the human resources, activities and physical therapy departments.

"The people at The Greens recognized Ron's work ethic and love for people," Bailey-Bryan said. "They hired him to provide services to the residents and his supervisor said he is an excellent addition to their staff and a help to the department," Bailey-Bryan added.

Ron has a lot going for him. He is artistic, has a great sense of humor and leads an active life. His goal is to earn a degree from Cuyahoga Community College and become a chef. United Cerebral Palsy will continue to be part of a supportive team helping him to realize his dreams.

residential services



Ron

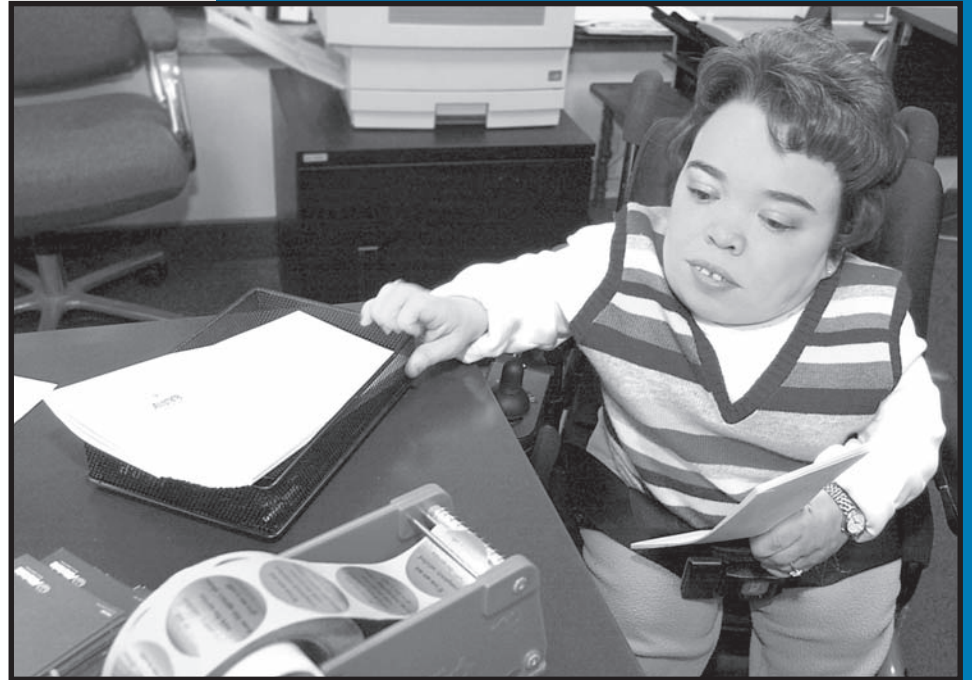
Tamara Sponaugle keeps a cross-stitched Bible scripture near her desk at Gene Piazza's Allstate Insurance Agency where she works part-time as a data entry clerk and receptionist. The verse, "I can do all things through Christ, which strengthens me," perhaps best exemplifies Tamara's spunky, faith-filled approach to life and her infectious enthusiasm for work.

A 1989 graduate of Lincoln-West High School, she is one of an estimated 1 in 25,000 people born each year with Morquio Syndrome, a genetic enzyme imbalance that results in musculoskeletal malformation, including stunted growth. Tamara is 3-feet, 2-inches tall. She doesn't lament the disease that weakens her muscles and leads to fatigue. Tamara is up for almost any challenge, including balancing work with college. She has attended classes at both Cuyahoga Community College and Kent State University and earned a three-year degree from the Cleveland Baptist Church Bible Institute.

With assistance from the United Cerebral Palsy Community Employment staff, Tamara landed her very first job at the insurance agency. A letter-folding machine and special devices that attach to her telephone make her office job more efficient and less fatiguing. Although nervous at first, Tamara was very excited to begin work. After ten months on the job, she says she loves it. Her boss, Gene Piazza, describes Tamara as a quick learner and an excellent employee who inspires everyone she encounters.

Characteristic of her selflessness, Tamara plans to use the college degree she hopes to earn to "try to help people if I can."

vocational services



Tamara

Tyrone Peacock was born with cerebral palsy, but for this 29-year-old whose life is filled with friends, family, work, art, writing and music, it has become a minor obstacle.

Tyrone enrolled in United Cerebral Palsy's Vocational Services program in 1999. His strength of character, independent spirit, impressive work ethic and winning personality have blossomed here, where he serves as a role model for the other adults who participate in the agency's on-site paid employment program. Tyrone's excellent attendance and positive attitude have earned him numerous awards including the agency's prestigious 2004 Boots Fisher Award. With the use of computer technology adaptations developed by the United Cerebral Palsy Assistive Technology team, Tyrone performs data entry work for the agency's Wigs for Kids contract. Tyrone proudly represented United Cerebral Palsy at the 2004 Wigs for Kids banquet.

True to his cooperative and caring nature, Tyrone has volunteered to work with children during the past four summers at United Cerebral Palsy's COMPUCAMP™ program, an inclusive camp for young people with disabilities

Tyrone's self-confidence has soared over the past year. "Tyrone has made significant gains toward becoming more integrated in his community over the past year and has increased socialization outside of work," said agency Board President Edward S. Pentecost. "He has been a leader and positive influence in peer support groups and his positive attitude is greatly admired by his co-workers and the United Cerebral Palsy staff," Pentecost added.

The music reviews Tyrone loves to write and his expressive paintings reflect his passion for both the musical and visual arts. When Tyrone is asked about his goals, he proudly states that he plans to write his autobiography. He says it will be a tribute to his great-grandmother Lillian Walker, the woman who raised and inspired him to work hard and love life.

assistive technology services



Tyrone

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deeply grateful to our
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allowed us to provide
services that enabled
more than 1,600 children
and adults with
disabilities to lead more
productive and
independent lives.

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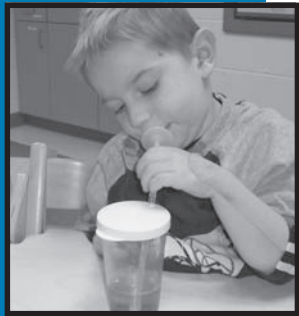


Donors

United Cerebral Palsy gratefully acknowledges our many generous donors. We apologize if we have misspelled or omitted any of our donors' names. Please call us at 216/791-8363x227 to advise us of any error or omission so that we may correct our records.



Cherish the Child, Night at the Races: The families of Northcoast Ohio Conductive Education and more than 300 guests enjoyed an entertainment-filled evening at the second annual *Cherish the Child* event on October 8, 2004. The event raised over \$33,000 for *Conductive Education*, a unique, holistic, educational approach to rehabilitation for children with cerebral palsy and other motor disorders. Night at the Races, a second fundraiser for *Conductive Education*, raised more than \$15,000 for the children's program during 2004.



Herman's Hermits: The Herman's Hermits band starring Peter Noone performed two shows on January 31, 2004 at The Bertram Inn and Conference Center in Aurora. Hosted by volunteers Nancy and John McGill, the special benefit including a casino, silent auction and raffle was attended by more than 800 people and raised \$27,695 for United Cerebral Palsy.



Elks: The Ohio Elks Northeast-North Association has generously supported United Cerebral Palsy for 19 consecutive years. At its 25th Annual Charity Ball on October 1 at Ridge Manor Party Center in Brooklyn, the Elks presented a check for \$16,500 in support of the agency's Children's Programs, which optimize opportunities for greater independence. The Elks' contributions of more than \$415,000 over its 19-year sponsorship have benefited the agency's assistive technology services as well as its summer camp that provides children with severe disabilities the opportunity to participate in an integrated program that promotes inclusion, learning and fun.



Golf: United Cerebral Palsy supporters raised more than \$150,000 during the 18th annual Tee Up for UCP golf tournament held June 14th at Canterbury Golf Club. Generous business leaders and volunteers made substantial financial contributions to assist children and adults with cerebral palsy and other disabilities in maximizing their independence and productivity.

Funds

Some United Cerebral Palsy supporters have chosen to pay tribute to special people in their lives through the creation of charitable funds including the **Elaine "Boots" Fisher Memorial Fund**, established to recognize clients who have made significant gains in community integration; the **Jerome E. Grover Fund**, established to support programs for children with disabilities; the **Jill D. Hearey Fund**; and an **Anonymous Fund**, established as a permanent endowment fund.

In addition to these select funds, a number of individuals chose to generously support United Cerebral Palsy programming by making a gift in memory of, or in tribute to a loved one. This year, nearly \$3,000 was contributed through the memorial/tribute recognition program.

SERVICE STATISTICS

	<i>Client Count</i>	<i>Service Hours</i>
<i>Children's Services</i>	335	7,189
<i>Conductive Education Program</i>	22	4,834
<i>Steps to Independence®</i>	40	2,133
<i>Assistive Tech Collaborative</i>	511	645
<i>CompuCamp</i>	43	2,406
<i>Vocational Services (includes transportation)</i>		
<i>On-Site:</i>	76	74,730
<i>Off-Site:</i>	74	34,717
<i>High School/High Tech</i>	98	3,575
<i>Independent Living (includes transportation)</i>	53	98,245
<i>Group Home (includes transportation)</i>	8	70,080
<i>Information and Referral</i>	422	106
TOTALS	1,682	298,660

STATEMENT OF ACTIVITIES

Year Ended December 31, 2004

		<i>Percent</i>
REVENUES and SUPPORT:		
<i>Governmental Agencies</i>	\$4,676,332	69%
<i>Fund Raising Revenue (net)</i>	748,797	11%
<i>Grants</i>	250,575	4%
<i>United Way Services Support</i>	272,831	4%
<i>Contributions</i>	42,399	1%
<i>Sales (net)/Fees for Services</i>	528,546	8%
<i>Investment Income</i>	172,767	3%
<i>Realized & Unrealized Gains</i>	108,247	4%
TOTAL REVENUE and SUPPORT	6,800,494	100%
EXPENSES:		
<i>Adult Vocational Services</i>	1,863,464	29%
<i>Independent Living Program</i>	1,862,788	29%
<i>Children's Services</i>	1,180,014	18%
<i>Group Homes</i>	580,284	9%
<i>Management & General</i>	309,644	5%
<i>Development</i>	363,897	6%
<i>High School/High Technology</i>	97,372	2%
<i>Transportation</i>	71,546	1%
TOTAL EXPENSES	6,329,009	100%
CHANGE in NET ASSETS	\$471,485	
NET ASSETS at BEGINNING of YEAR	8,328,969	
NET ASSETS at END of YEAR	\$8,800,454	

This is an excerpt from the financial statements subject to audit by our Independent Auditors, HAUSSER + TAYLOR LLP

ACCREDITED/LICENSED BY:

Accredited by CARF, The Commission on Accreditation of Rehabilitation Facilities;
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 Developmental Disabilities;
 Certified by the Ohio Department of Mental Retardation and Developmental Disabilities for
 Supported Living;
 Certified by the Ohio Department of Mental Retardation and Developmental Disabilities
 Community Alternative Funding System;
 Contracting Member of Anthem Blue Cross, Medical Mutual of Ohio, QualChoice,
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 Certified provider for Medicaid/Bureau of Children with Medical Handicaps;
 Licensed Individual Options and Level One Waiver provider.

ASSOCIATED WITH:

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 North Coast Rehabilitation Provider Coalition;
 Ohio Provider Resource Association;
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 United Cerebral Palsy Associations, Inc.

Produced by the Development Department of United Cerebral Palsy.
 For more information, call (216) 791-8363.

It is the policy of United Cerebral Palsy to provide benefits, services and opportunities to all
 eligible people without regard to age, color, disability, military status, national origin, race,
 religion or sex.



United Cerebral Palsy is a member of United Way Services and is funded in part by the Cuyahoga
 County Board of Mental Retardation and Developmental Disabilities (CCBMR/DD). Our programs
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