UCP of Greater Cleveland 2011 Annual Report







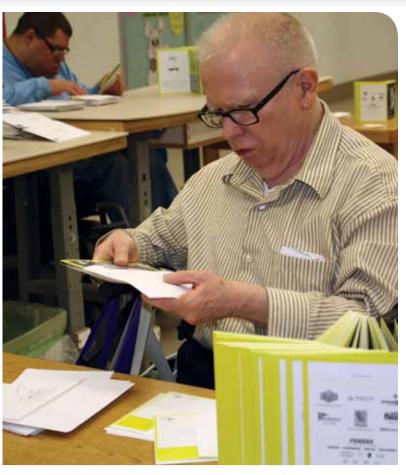


Serving Individuals with Disabilities throughout the Lifespan

Independence







The mission of UCP of Greater Cleveland is to empower children and adults with disabilities to advance their independence, productivity and inclusion in the community.

A Letter from Our Leadership

To All of Our Friends and Supporters,

Each year has its defining moments... moments in time that signify something important or illustrate what a person, or in this case an organization, is all about. In 2011, UCP of Greater Cleveland experienced so many of these. Through our committed employees, our dedicated volunteers, and most importantly the clients and families we serve, these times embodied our mission and made us even stronger. As we think back, there was one moment last year that encompassed what we do – and that was Saphire Murphy crossing the finish line at the Cleveland Triathlon.



You may remember Saphire from last

year's report. Saphire is a teenage girl who has worked through incredible barriers to access more independence in the community. Through a lifetime of physical and occupational therapy, she worked hard first to learn to walk, and then to build up her stamina and endurance. When she decided to participate in the run leg of the Cleveland Triathlon, she wanted to prove to herself that she could accomplish anything she set her mind to, as long as she put in the necessary effort. After a year of preparation for the hills and turns, Saphire completed the entire 1.5-mile course using her walker. And when she turned the corner to cross the finish line, she did so with confidence, with resolve and to a standing ovation from the crowd. While she had set out to be a part of the team with other UCP clients and families, as well as to reach a personal goal, Saphire had also inspired countless others without even realizing it.

This is what we are all about. When we consider our mission and our vision for the community we serve, it is truly about providing the tools necessary to empower children and adults with disabilities to make their own way in the world. As you will see throughout this report, we do so for individuals of all ages and all levels of ability. Saphire had the drive to do more; UCP of Greater Cleveland simply helped her find the means to do so. We strive to do the same for over 1,000 people each year and we are able to accomplish this only with the generosity and support of all of our stakeholders.

We would like to thank each of you who have helped UCP of Greater Cleveland to make these moments possible through your contributions of time, talent and resources. There are many more stories that we could share with you, and there are even more that are yet to be written because of you. We look forward to continuing this work together.

All the Best,

Michael S MMahon

Michael S. McMahon Chair, Board of Directors

Patinia S. Otter

Patricia S. Otter President & Chief Executive Officer

Children's Services Early Intervention through Young Adulthood







UCP of Greater Cleveland's Children's Services Programs are based on a philosophy of early intervention and holistic, familyfocused care. Licensed physical, occupational and speech/ language therapists, as well as social service professionals work with family members to design programs that enhance physical, mental and emotional development. With a sliding fee scale linked to income, UCP of Greater Cleveland makes children's programs available to families of all financial means.

The agency serves infants and children (up to 22 years of age) with a variety of developmental delays and disabilities including, but not limited to, cerebral palsy, autism spectrum disorder, down's syndrome and other genetic or neuro-muscular disorders. All program participants receive comprehensive, family-based case management and parent education programming.

TRADITIONAL THERAPY 160 Children Served

Utilizing a team-based approach, as well as cutting edge equipment, modalities and assistive technology, traditional physical, occupational and speech/language therapies address gross motor skills and balance; fine motor skills and sensory processing, as well as communication and food/liquid manipulation.

STEPS TO INDEPENDENCE 75 Children Served

Steps to Independence is a unique, intensive therapy approach that helps children with cerebral palsy and other neuro-muscular conditions achieve a higher level of functioning. Developed with the philosophy that children with motor disorders, much like athletes, require rigorous stretching, strengthening and conditioning, the program uses a multi-disciplinary approach to therapeutic intervention. Physical and occupational therapists work together to develop and execute an individualized program for each client, incorporating functional treatment goals, family involvement and continuity with on-going therapy programs.

EARLY INTERVENTION SERVICE COORDINATION

707 Children Served

UCP of Greater Cleveland recognizes that early intervention and familyfocused care is critical to maximizing the potential of children with disabilities. The agency is a leader in the provision of case management, education and support services in the Greater Cleveland area. In partnership with Cuyahoga County's Help Me Grow, the program targets children from birth to three years of age who have a diagnosed medical issue, physical or developmental disability or who are atrisk for developmental delay.

SCHOOL-BASED SERVICES 319 Children Served

The agency contracts with area school districts and complementary service providers to offer physical, occupational and speech/language therapy services for children with a range of disabilities within the school setting. Therapists are trained and certified in the latest pediatric treatment techniques and modalities, and are also well-versed in the Individual Education Plan (IEP) process.

Success at a Young Age Kevin McMahon







In so many ways, Kevin McMahon is simply a typical nine-year-old boy. He is active, energetic, LOVES sports and hanging out with his siblings and his buddies. Last year, he learned to ride a two-wheel bike, joined the swim team and attended sports camp.

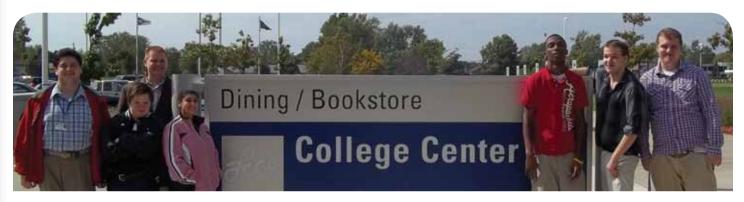
Kevin enjoys skiing with his family, and has been a part of a baseball team in his area league for the past few years. He plays the violin, is a compassionate brother and has a keen sense of humor. Just one of the many things that makes Kevin special is the hard work he has put in during his young life to be a part of those activities that others might take for granted. When Kevin came to UCP of Greater Cleveland, he was dealing with significant physical challenges. He had difficulty keeping his balance while standing and walking, and he needed to build his core strength and improve upper body stability to engage in daily activities. At close to three years of age, Kevin's parents enrolled him in the agency's intensive Steps to Independence Program. They saw immediate progress in his gait and his balance, and they watched him take off running for the first time!

Throughout his time at UCP of Greater Cleveland, his therapists saw his competitive nature ignite, and they utilized that as a motivating factor. They built typical physical and occupational therapy sessions around sports themes, including 'spring training' during one school break. They watched as Kevin continued to build confidence. He started completing swim meets and other events in front of large crowds of people. At the same time, he improved his hand control and ability to manipulate objects, which helped him with handwriting and other aspects of his school and home life. His parents and family are constants in his life and are there to support and cheer him on in every area.

Kevin McMahon knows that it takes hard work to achieve anything worthwhile in life. And while success certainly has not always come easily, he continues to strive towards independence and has inspired many along the way.

Vocational Services

Meeting the Employment Needs of Individuals of All Ages



UCP of Greater Cleveland's Vocational Services offers a variety of Community Employment, as well as facility-based Organizational Employment and Adult Day Support programming to assist individuals sixteen years of age or older in overcoming barriers to employment and becoming integrated into the community. Qualified, trained staff provide employment and habilitation services to ensure that each client's needs are met. Services are offered at UCP of Greater Cleveland's main headquarters, as well as a facility in Westlake and in businesses throughout the region.

ADULT DAY SUPPORT

72 Individuals Served

UCP of Greater Cleveland's Adult Day Support Program is designed to assist individuals with multiple and severe disabilities to acquire, retain or improve their highest potential quality of life and development. Services are offered weekdays in a safe, comfortable and pleasant environment. Individuals are encouraged to accept new social challenges, while receiving support in areas such as mobility, self-help, activities of daily living, personal care, communication, community awareness and personal growth. Activities, community outings, sensory integration and holistic therapy options (art, music, swimming, tai chi) are offered throughout the week based on individual need and preference.

ORGANIZATIONAL EMPLOYMENT 49 Individuals Served

The Organizational Employment Program is designed to foster personal financial independence for adults with moderate to severe disabilities. Individuals are encouraged to accept vocational and social challenges within an integrated setting with the least restrictions possible. UCP of Greater Cleveland's main headquarters, the Iris S. and Bert L. Wolstein Center, houses an on-site workshop and computer lab to offer individuals the opportunity to learn and practice work skills with supports. necessary The agency contracts with area businesses to provide piece-rate work such as secure document shredding, data entry and sorting. Individuals receive a paycheck based upon individual productivity. on-site An Assistive Technology Professional provides assessment and accommodations where needed. Socialization, recreation and activities are offered to program participants on an on-going basis to promote an inclusive and engaging environment.

COMMUNITY EMPLOYMENT 116 Individuals Served

The agency's Community Employment program operates under the assumption of employability, with the understanding that there is meaningful work available for every individual that seeks it. With this in mind. UCP of Greater Cleveland partners with local businesses to provide work opportunities throughout the community for individuals with a range of disabilities and interests. Based on individual ability, individuals may engage in Supported Employment Programming, may be placed individually in competitive work or take advantage of a variety of skills training and assessment programming. Clients are encouraged to challenge their social and work skills, and are provided with the necessary supports and guidance throughout the process.

Transitioning to Adulthood Project SEARCH





The transition of high school students into adulthood is a complex and delicate matter under the best circumstances. UCP of Greater Cleveland recognizes the critical nature of this life event for young adults with disabilities, as well as the special needs involved. In response to this, for the past two years, the agency has collaborated with Project SEARCH to serve transition-age youth with disabilities seeking employment for the first time.

Project SEARCH is a partnership between business, education and vocational rehabilitation. Created as a unique, business led school-to-work program that occurs entirely in the workplace, Project SEARCH facilitates a combination of classroom instruction, career exploration and on-the-job training during the student's final year of high school. Students engage in a series of internship or worksite rotations to gain understanding of their skills and preferences in conjunction with training in employability and independent living skills. The ultimate goal of the program is to assist young adults with significant disabilities in making successful transitions from school to productive adult lives, working towards a goal of competitive employment after graduation.

UCP of Greater Cleveland currently operates two Project SEARCH sites. At *Parma Community General Hospital*, student interns work throughout the medical center completing jobs including, but not limited to: data entry in the medical records department; cleaning/ providing turnover services in patient rooms and the emergency room; filing and providing mail room services in the laboratory; stocking storerooms; providing clerical support and cleaning services in the rehabilitation department, as well as providing support in dietary services and the Healing Grounds mobile coffee cart. In partnership with *Lorain County Community College*, students work throughout the campus in food service; grounds and maintenance; the library; daycare and childcare services and the campus coffee shop.

UCP of Greater Cleveland is pleased to continue and expand upon this important program, and is proud of the success of the participants. Students have gained competitive employment in food service and customer service, and we look forward to seeing this trend continue as the program reaches more young adults throughout the region.

Residential Services

Providing the Tools Necessary to Access the Community



Residential Services provides personal care and supports for individuals eighteen years of age and older, including two Group Homes and Independent Living services. A team of trained direct support professionals provides assistance within all aspects of client care. Nursing services, including twenty-four hour on-call nursing, is available to address immediate medical needs, as well as provide on-going medication and treatment assistance, basic first aid, observation for signs and symptoms of illness and coordination of medical services.

EDENDALE HOUSE AND MEMPHIS HOUSE 18 Individuals Served

A comfortable environment is essential to living a productive and healthy life. UCP of Greater Cleveland agency operates two Intermediate Care Facility Group Homes, Edendale House and Memphis House. Each home is fully accessible and provides twenty-four hour care for up to eight adults with a wide range of developmental and/or physical disabilities. Residents are encouraged to participate in outside activities including work, school, recreation, social activities and volunteerism to enhance self-reliance and decision-making capabilities. A team of trained direct care staff and professionals assist individuals with the ultimate goal of being as independent as possible while residing in the community.

INDEPENDENT LIVING PROGRAM 58 Individuals Served

Independent Living at UCP of Greater Cleveland offers supported living services and health care support for adults with developmental and/or physical disabilities throughout Cuyahoga County. Based on the belief that adults with disabilities should have the opportunity to reside in the least restrictive setting possible, the program offers varying levels of assistance to individuals residing in a communitybased apartment or house of their choosing. Services are provided based on individual need, and can range from a few visits per week to twenty-four hour assistance. Clients may live alone, with a family member(s) or with a roommate(s), and they must have the ability to financially maintain a private residence with personal or entitled funds. Independent Living helps individuals in the program or those entering the program locate accessible housing in neighborhoods with proximity to banks, grocery stores, places of worship, public transportation and other frequently used services. Clients are encouraged to take full advantage of the opportunities and services available in their communities.



Moving away from family for the first time is not easy at any age. For Pam Gormish, leaving her parents' home after sixty-four years has allowed her to illustrate her strength, her independence and her zest for life even more!

Pam moved into UCP of Greater Cleveland's Memphis House late in 2010. Living with other residents, as well as getting to know the staff was a big adjustment, and Pam took it all in stride. She learned new routines, figured out the different personalities in the house and found out where she could best contribute to the group. She handled all of this with a calm, cooperative attitude, even in the face of significant healthcare challenges and the loss of a few close family members and friends. She has dealt with all of these life changes with courage and grace, and is respected and commended by many for doing so.

Pam refuses to let anything slow her down and keeps her positive attitude in everything she does. She attends a day program where she enjoys socialization and recreation activities, as well as piece-rate sorting work. She enjoys participating in a weekly aerobics class through SOAR (Sports Opportunities & Active Recreation), as well as bowling, dancing and bocce ball programs! Pam is known for making her housemates and UCP employees smile by flashing a grin, showing her sense of humor or by pulling someone in to an impromptu dance! She makes sure that the house stays neat, and is often the first to volunteer and to help clean up.

While she is enjoying her new home, Pam looks forward to visits from her family each week, and cannot wait to tell them all about her new adventures. There is no doubt that Pam will continue to thrive and show everyone just what she can do for years to come!

Incorporating All Generations in All UCP Does Volunteering and Fundraising











UCP of Greater Cleveland is committed to serving individuals across all age groups and from all walks of life, and as such also works to engage members from throughout the community to help spread the word and raise critical funds!

To enhance program quality, UCP of Greater Cleveland partners with local schools and districts to bring middle school and high school students into the agency as volunteers to work with clients in socialization and recreational programming. Each year, clients look forward to gardening projects, art projects and even carnival games! Local technical schools, colleges and representatives from area corporations have spent days completing work around the agency's main headquarters, and retired individuals spend time working with clients on an on-going basis. In addition to maintaining a committed Board of Directors, this year a new 'Friends of UCP' group was established to bring the support and oversight of up and coming young professionals from throughout the region to provide ideas and insight.

Special events continue to be an important facet of fundraising and development programming, and UCP of Greater Cleveland has worked to engage additional members of the community in these efforts. The 25th Anniversary "Tee Up for UCP" grew again in 2011 and continues to attract support from the corporate and philanthropic community. The team-based fundraising approach as the agency's fourth year as the Official Charity of the Cleveland Triathlon brought support in at all levels and from various sources. These included lemonade stands and bake sales coordinated by children and teens as well as bar events and cocktail parties hosted by adults such as Sprint into the Night, which raised over \$30,000 for UCP of Greater Cleveland!

Without the generosity of time, talent and resources of the community, UCP of Greater Cleveland would not have the ability to offer such extensive programming. Thank you to everyone who made success possible in 2011!

Financial Overview and Charts

United Cerebral Palsy Association of Greater Cleveland, Inc. Statement of Activities For the Year Ended December 31, 2011

2011 SUPPORT AND REVENUES

Support:

Contributions \$143,490
United Way Services 343,806
Grants
Special events, net
Total Support 1,036,616

Revenues:

Government Fees
Fees for Services
Total Revenue
Investment return designated for current operations

TOTAL SUPPORT AND REVENUES	10,340,406

2011 EXPENSES

Children's Services
Adult Vocational Services
Independent Living
Group Homes
Fund Raising 273,089
Management and General 522,986
Total Expenses 10,065,411

Change in net assets from operations 274,995

NON-OPERATING ACTIVITY

Investment income134,751Realized and unrealized (loss) gain on investments(413,873)Investment return designated for current operations(300,000)Interest rate swap mark-to-market15,165
Change in net assets from non-operating activity
Change in net assets \$(288,962)
Net assets at beginning of year
Net assets at end of year \$9,196,098

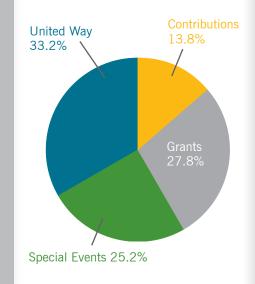
The financial information presented is taken from the 12/31/2011 financial statements, which were audited by Maloney + Novotny LLC. A complete set of these audited financial statements are available for your review at the United Cerebral Palsy offices.

SUPPORT AND REVENUES

Support United Way Government Fees Fees for Service Support	\$692,810 \$343,806 \$8,031,001 \$972,789
from Endowment	\$300,000
Support from En	dowment 2.9%
Fees for Services 9.4%	Support 6.7% United Way 3.3%



SUPPORT	
Contributions	\$143,490
Grants	\$288,527
Special Events	\$260,793
United Way	\$343,806



Donors

Humanitarian's Circle (\$20,000+)

Deaconess Community Foundation The Elisabeth Severance Prentiss Foundation Eva L. & Joseph M. Bruening Foundation The Estate of Jane M. McClay The Ohio Elks Northeast District Elks

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UCP of Greater Cleveland gratefully acknowledges our donors. If we have misspelled or omitted any of our donors' names, please call us at (216) 791-8363, ext. 227 so that we may correct our records.

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Intesar A. Taye, OTR/L *Director of Children's Services*





"Through my position, I am associated with many other agencies. UCP is clearly the hands-down winner when it comes to having a good understanding of client needs. Other agencies come close, but never at the level that is performed at UCP."



UCP OF GREATER CLEVELAND

Iris S. & Bert L. Wolstein Center 10011 Euclid Avenue Cleveland, Ohio 44106

(216) 791-8363

www.ucpcleveland.org info@ucpcleveland.org

Agency Programs

CHILDREN'S SERVICES

- Traditional Physical, Occupational & Speech/ Language Therapy
- Steps to Independence®
- Early Intervention Service Coordination
- Case Management
- Parent Education





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d.bbb.ord

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SERVICES

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• Independent Living Program

Organizational Employment

• Community Employment

• Group Homes

