

### \$15,000 :: Presenting Sponsor

Company name and logo listed as "Presenting Sponsor" on the invitations and all marketing materials

Two reserved, premier tables of ten with company name/logo on the table

Company name and logo listed on program cover as the "Presenting Sponsor"

Full page ad with premier placement in the program book

Opportunity to make an introduction and a short speech the night of the event

Company name and logo listed as "Presenting Sponsor" on all signage the night of **Puttin' on the Ritz**

Company name, logo and ad to appear on the slide show presentation

Company name and logo recognition in all media releases as "Presenting Sponsor" (sent out to over 200 media outlets and organizations)

Company logo and link to company website on online electronic bidding page

Company name, logo and link to company website featured on the UCP of Greater Cleveland website as "Presenting Sponsor"

Company logo and link to company website on event ticketing page

Company name and logo featured in a UCP of Greater Cleveland eNewsletter (7000+) with brief corporate bio

Social media recognition on Facebook and Twitter

Company name mentioned in text message to be sent to all event attendees

Opportunity to have an informational booth at the 2017 Race to Empower 5k (600+ participants)

Four complimentary race entries to the 2017 Race to Empower 5k

Company name listed in UCP of Greater Cleveland's FY 2017 Annual Report

### \$10,000 :: Collaborative Partner

One reserved, premier table of ten

Company recognition as a sponsor in all media releases

Full page ad in the program book

Company name and logo in the slide show presentation

Company name and logo displayed the night of **Puttin' on the Ritz**

Company name, logo and link to company website featured on the UCP of Greater Cleveland website as a \$10,000 sponsor

Company logo and link to company website on event ticketing page

Company logo and link to company website on online electronic bidding page

Company name and logo featured in a UCP of Greater Cleveland eNewsletter (7000+) with brief corporate bio

Social media recognition on Facebook and Twitter

Company name mentioned in text message to be sent to all event attendees

Opportunity to have an informational booth at the 2017 Race to Empower 5k (600+ participants)

Two complimentary race entries to the 2017 Race to Empower 5k

Company name listed in UCP of Greater Cleveland's FY 2017 Annual Report

### \$5,000 :: Collaborative Partner

One reserved, premier table of ten

Half-page ad in the program book

Company name and logo in the slide show presentation

Company name and logo displayed the night of **Puttin' on the Ritz**

Company name, logo and link to company website featured on the UCP of Greater Cleveland website as a \$5,000 sponsor

Company logo and link to company website on event ticketing page

Company logo and link to company website on online electronic bidding page

Company name and logo featured in a UCP of Greater Cleveland eNewsletter (7000+)

Social media recognition on Facebook and Twitter

Opportunity to have an informational booth at the 2017 Race to Empower 5k (600+ participants)

Company name listed in UCP of Greater Cleveland's FY 2017 Annual Report

### \$2,500 :: Collaborative Partner

One reserved, premier table of ten

Half-page ad in the program book

Company name and logo in the slide show presentation

Company name and logo displayed the night of **Puttin' on the Ritz**

Company logo and link to company website on event ticketing page

Social media recognition on Facebook and Twitter

Company name listed in UCP of Greater Cleveland's FY 2017 Annual Report

