## How to Set Up a Race to Empower Fundraising Page

Setting up a personalized fundraising page for the Race to Empower is simple!

- 1) Go to <a href="https://runsignup.com/Race/Donate/OH/Cleveland/Empower">https://runsignup.com/Race/Donate/OH/Cleveland/Empower</a>.
- 2) Scroll down a little and click the button that says, "Become a Fundraiser."
  - Where it asks for "Your Individual Fundraiser Name," please put your first and last name. This is your PERSONAL page not a team page. That option will come a little later.
  - It is not necessary to put a tagline and personal story unless you want to.
  - Choose a Custom Fundraiser URL that you will easily remember, such as your last name.
  - If you do not want to join or create a team, simply click the blue "Set Up Fundraiser" button at the bottom of the page.
  - If you DO want to create a team or join an already established fundraising team, continue on to the "Team Fundraiser" section and fill out the requested information. When you are done, click the blue "Set Up Fundraiser" button.

A couple ways to spread the word about your fundraising page:

- Share your Custom Fundraiser URL on your Facebook and/or Twitter pages.
- Email the link to your family, friends and coworkers.

If you have *any* questions, please don't hesitate to reach out to Special Events & Marketing Coordinator, Emily Hastings at (216) 791-8363 ext. 1232 or <u>ehastings@ucpcleveland.org</u>.