

Good Morning All,

I hope you had a nice weekend and had the opportunity to enjoy this beautiful weather. Today begins our annual 2-week United Way campaign at UCP of Greater Cleveland.

The events of 2020 have highlighted, more than ever, the vulnerabilities of so many of our neighbors, friends, and family members in Northeast Ohio.

Today marks the beginning of UCP of Greater Cleveland's annual United Way of Greater Cleveland workplace campaign which will run through November 23rd. Through harnessing the power of collaboration and collective giving, United Way is helping many to deal with the life stresses related to this pandemic.

The call volume to United Way's 2-1-1 HelpLink has more than doubled. Many of these callers are reaching out for help for the first time. Keep in mind that UCP is listed as a resource to 2-1-1 callers. Also, United Way continues to partially fund OakLeaf services. Please watch this video to better understand the value of 2-1-1: [2-1-1 HelpLink Video](#)

While the pandemic will surely end, its economic and community impacts will be felt for a long time by all of us, but disproportionately by those in our community already living in poverty. You can help. Please consider donating to the 2020/2021 United Way of Greater Cleveland campaign. All donations (pay deduction, credit card, check) must be arranged online at <https://brurl.co/ucpcleveland>.

Thank you for contributing to assist those in need in our community.

Trish

Patricia S. Otter
President & CEO
UCP of Greater Cleveland