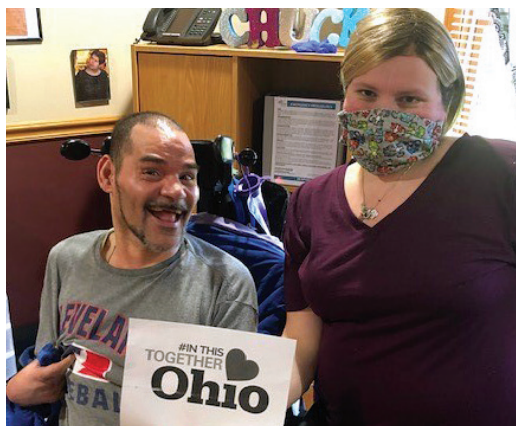


2020

ANNUAL REPORT



One day, without warning, you are given news that will change life as you know it. It is something you have never faced before and is foreign to the plan you had. It will prove to be the most difficult challenge of your life that will require strength, ingenuity, teamwork, and ongoing research all while worrying about your physical and mental health and that of your family members. There is no choice but to rise to the occasion. This might describe a global health pandemic, a social justice movement or a recession. It could also be the birth of your child with disabilities.

There is an endless list of unknowns, both short term and long term. The impacts will be felt for years to come – ranging from devastating to joyous. You are forced to reflect on what is important in life and how best to live it. You may need a new support system and a new set of goals and aspirations.

The COVID pandemic has taught many lessons and, for me, offered a tiny glimpse into the reality of our clients' and families' lives. I do not pretend to know or understand their life experiences but, for the first time, my access to the world was limited and my circle of family and friends was tightened. The social justice movement has pushed the world to consider the marginalization of Blacks and other minorities, including those with developmental disabilities. Since UCP's founding 70 years ago, advocacy has been a cornerstone of our work and we will continue it with hopes that those we serve are seen, valued and appreciated.

Throughout 2020, the staff of UCP of Greater Cleveland performed their jobs with heart, perseverance and an incredible drive to assure the least negative impact on all we serve. If we were not serving individuals in person or virtually, we were staying in touch with each to determine how we could assist. Our essential workers – Direct Support Professionals – supported our residential clients 24/7 who were homebound. We came together to fulfill our mission void of selfish needs and wants. I have never been prouder to lead and represent this organization.

As we return to a more normal life, please take an active role in whatever way possible to support and include individuals with disabilities in the community. Great strides had been made in community integration and employment prior to the pandemic and, unfortunately, much progress was lost over the last 15 months. We will continue to work our mission of empowering more than 1,000 children and adults with disabilities each year to advance their independence, productivity and inclusion in the community.



A handwritten signature in black ink that reads "Patricia S. Otter".

Patricia S. Otter
President & CEO

Our Mission

UCP of Greater Cleveland provides valuable services to individuals from birth through retirement with a continuum of programs that meet their needs at each stage of life. The agency mission to empower children and adults with disabilities to advance their independence, productivity and inclusion in the community guides the development, delivery and enhancement of all agency programs. While the mission centers on the individual, programs take into consideration the larger picture that involves family and community support, public awareness, individual advocacy and overall personal growth of each individual. The agency's distinct commitment to designing services for individual needs and prioritizing quality of services over quantity of people served has made UCP a leader in the disability community for more than 70 years.

Important Dates of 2020

MARCH 16

UCP closed its doors to in-person services, with the exception of OakLeaf Group Homes. UCP staff quickly shifted programming to a virtual service model wherever possible. An Agency Leadership and Board of Directors Business Continuity Plan was immediately developed.

JUNE 2

Re-Opening Committee established

JULY 6

UCP's Wolstein Center re-opened following new health protocols and began to serve a limited number of children and adults.

JULY 6 (continued)

The Alternative Education Program resumed in-person classes, starting with 8 students and growing to serve 15 students by year-end.

AUGUST 4

Permanently closed Westlake location

OCTOBER 10

Dedicated new Amy and Mike Southard Adaptive & Inclusive Playground

DECEMBER 7

UCP celebrated its 70th Anniversary.

UCP of Greater Cleveland Board of Directors

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Michael Obi, Vice Chair
David Pamer, Secretary
Christopher Rininger, Treasurer

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Carmen Roman
Chelsea Smith
Becky Truelson
Maribeth Weber
Lance J. Wilson

Ronald G. Barber, Emeritus
Michael S. McMahon, Emeritus



A Center of Excellence for Children with Disabilities



Within days of the pandemic-related closure, LeafBridge therapists focused on converting our therapy services, inclusive of physical, occupational and speech-language therapies, from in-person to virtual formats. Executing this change to provide a virtual delivery model allowed for many children and their caregivers to have access to high-quality therapy in order to continue progress on their goals and/or avoid regression. Additionally, COVID-19 increased the need for our already essential case management services. UCP case managers worked diligently to connect with clients to ensure their health and safety while providing assistance with basic needs and linking them to resources to help ease hardships.

Once in-person services resumed in July 2020, UCP enforced comprehensive safety measures, such as social distancing, staggered therapy scheduling and the wearing of face masks and face shields, to protect both staff and the children we serve. Virtual therapy continued to ensure this distancing and to accommodate families who preferred to stay at home.

Olivia

One of the children affected by the changes brought forth by the pandemic is Olivia, a six-year-old girl born prematurely weighing 12 ounces, who began receiving LeafBridge therapy to address her developmental delays. Olivia started with Steps to Independence® in order to – as her mom, Rashunda, says – give her precious daughter the extra “boost” she was looking for to learn how to walk. Today, Olivia is using a walker! Not only that, but as a result of participating in virtual therapy sessions to address her self-feeding goals, Olivia is learning how to eat and drink by experiencing new flavors and exploring new food textures!



2020 LeafBridge Outcomes

SERVED

757

children with
disabilities and
their families

92%

of participating children
achieved or partially
achieved their
individualized goals

94%

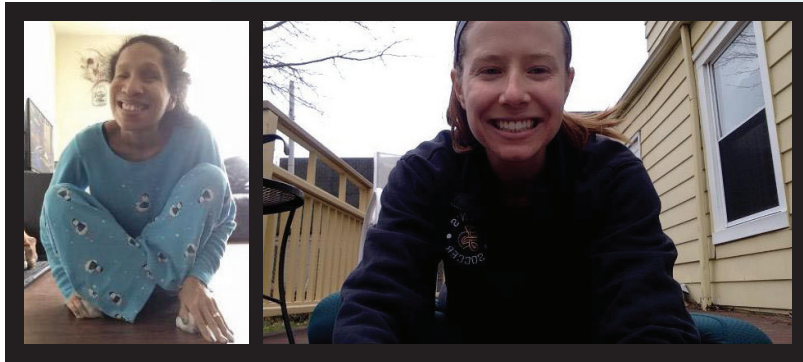
of families demonstrated
proficiency in carry-over
of home programs under
the supervision of
therapy staff

83%

of families receiving case
management reported
improved skills to seek
out and advocate for
community resources



A Center of Excellence for Adults with Disabilities



OakLeaf experienced many changes in 2020 while learning to adapt to the various government mandates and balance the essential nature of some of our services. Despite the shutdown, our two group homes – each providing 24/7 support to residents – remained open with staff members at both locations performing essential work. Due to restrictions on those who could enter the homes, OakLeaf staff found creative ways for clients to do virtual visitations and activities with their loved ones.

Compliance with government mandates led to capacity challenges in resuming one of our largest programs, Adult Day Services. OakLeaf staff responded to these challenges by ensuring strict health and safety protocols were in place as well as offering virtual programming for individuals who did not feel comfortable returning to in-person services (such as the virtual yoga session above). OakLeaf Partners Community Employment and Transition Programs were also modified to allow for both approaches. Although social distancing restricted us from offering the full extent of our programming, OakLeaf remained committed to providing much-needed services to adults with disabilities.

Aaron

Aaron participated in the Project SEARCH program at Mercy Health-Lorain Hospital in the 2019-2020 school year. During his first two internships, Aaron learned that he enjoyed working around people in a customer service role. When the program shifted to a virtual service model in March due to the pandemic, Aaron was diligent with his attendance for the teacher-led class time and completion of projects. He also worked virtually with his OakLeaf Partners Job Placement Specialist on job search activities, including resume building and interview skills. After completing the Project SEARCH program and graduating from Avon High School, Aaron began working at Culver's restaurant in Avon, where he has had the opportunity to cross-train in different positions and develop a long-term career path.



2020 OakLeaf Outcomes

SERVED

457

adults with disabilities

97

INDIVIDUALS

were placed in new
employment opportunities

82%

of individuals
supported by
OakLeaf Partners
retained their
employment for 90
days or more

+24%

The average wage of
those placed was
\$10.82/hour, which is
24% higher than Ohio's
minimum wage

ZERO

No reported cases
of COVID-19 amongst
group home residents
and staff

2020 Fundraising Impact Overview



All across the globe, giving to nonprofit organizations in 2020 was impacted by a number of factors that are likely a once-in-a-lifetime occurrence. For UCP of Greater Cleveland, this proved to be true in that donors – both existing and new – responded to the challenges we faced as an Agency by giving generously.

The pandemic forced many nonprofits to reexamine, reassess and restrategize fundraising event planning like never before. While we were able to host our Tee Up for UCP Golf Tournament at Canterbury Golf Club with proper sanitization and social distancing considerations, we readjusted plans for the Race to Empower and annual gala. We transitioned the race from an in-person event to a virtual run/walk and pivoted our gala – 70 Years of Magic – from the traditional live format to a fully interactive, virtual experience in the fall of 2020.

Foundations quickly shifted focus to basic needs and general operating support, and were extremely flexible in directing dollars to where they were most needed. A generous grant from the Greater Cleveland COVID-19 Rapid Response Fund helped to cover increased staffing expenses due to COVID-19 as well as new expenses, including technology for virtual programming and Personal Protective Equipment to protect clients and staff.

The Lubrizol Corporation, a long-time supporter, donated a pallet of hand sanitizer in July. Mission of Love, a UCP nonprofit partner, contributed 898 medical masks and a truckload of fabric that was transformed into 1,000 cloth masks.

A significant highlight of the year came in the form of a generous donor who believed in our playground renovation project. The Amy and Mike Southard Adaptive and Inclusive Playground at UCP of Greater Cleveland was completed in April and dedicated in October. During outdoor therapy sessions, the new playground hosted countless smiles and laughs from even our most medically complex children and the staff that guide them through therapies.

April 15

UCP received its first PPP loan

May 5

GivingTuesdayNOW campaign raised \$30,000 with the assistance of UCP's Board of Directors

May 15

UCP was awarded \$50,000 from the Greater Cleveland COVID-19 Rapid Response Fund

June through July 31

Virtual Race to Empower raised \$19,000 in net proceeds

August 3

34th Annual Tee Up for UCP raised \$82,000 in net proceeds

October 3

"70 Years of Magic" virtual gala raised \$157,000 in net proceeds

November 19 through January 4, 2021

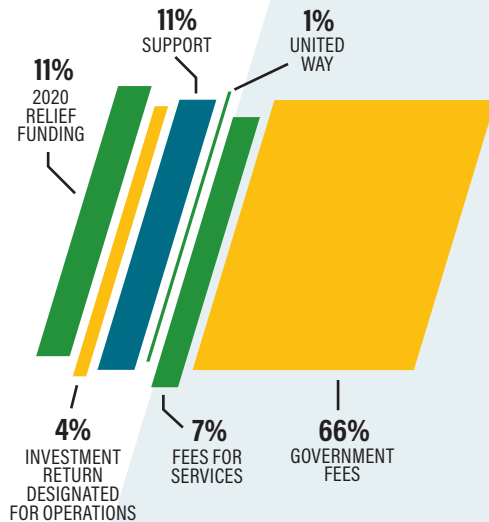
Subaru Share the Love Event, a community event partnership with Adventure Subaru in Painesville, raised \$15,469

November 21 and 22

Cleveland Gaming Classic, a community event, raised \$7,395

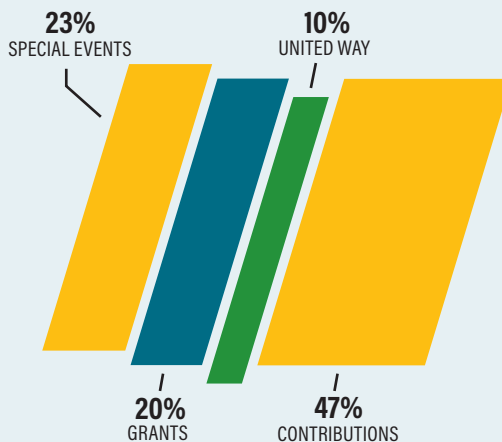


2020 Support & Revenues



Support	\$1,054,523
United Way	\$114,205
Government Fees	\$6,391,306
2020 Relief Funding	\$1,044,483
Fees for Services	\$668,584
Investment return designated for operations	\$349,576
Total Revenues	\$9,622,677

2020 Support



Special Events	\$271,723
Grants	\$229,628
United Way	\$114,205
Contributions	\$553,172
Total	\$1,168,728

UNITED CEREBRAL PALSY ASSOCIATION OF GREATER CLEVELAND, INC.

2020 Statement of Activities

SUPPORT AND REVENUES

2020 TOTALS

Support

Event revenue, net	\$271,723
Grants	\$229,628
United Way Services	\$114,205
Contributions	\$553,172
Total Support	\$1,168,728

Revenues

Government fees	\$6,391,306
Fees for services	\$668,584
2020 Relief Funding	\$1,044,483
Total Revenues	\$8,104,373

Investment return designated for operations	\$349,576
TOTAL REVENUES AND SUPPORT	\$9,622,677

EXPENSES

Children's Services	\$3,145,580
Adult Services	\$3,771,684
Group Homes	\$1,922,272
Fundraising	\$340,049
Management and General	\$899,639
Total Expenses	\$10,079,224

Change in net assets from operations	\$(456,547)
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Investment income	\$139,312
Realized and unrealized gains on investments	\$587,727
Gain and loss on sale of property and equipment	\$(67,809)
Investment return designated for ops	\$(349,576)

Change in net assets from non-operating activity	\$309,654
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Change in net assets	\$(146,893)
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Net assets at beginning of year	\$9,163,707
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Net assets at end of year	\$9,016,814
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The financial information presented is taken from the 12/31/2020 financial statements, which were audited by Maloney + Novotny LLC. The complete set of these audited financial statements are available for review at the UCP of Greater Cleveland offices.

2020 Donors

Humanitarian's Circle (\$20,000+)

The Cleveland Foundation
Brian & Gretchen Colleran Foundation
Crofton Cares, Inc.
Mr. and Mrs. Jared Florian
The David H. & Barbara M. Jacobs Foundation
The McWilliams/Piraino Family Foundation
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United Way of Greater Cleveland
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We strive to ensure accuracy in the list of donors. Please accept our apologies for any errors or omissions. If you have any questions or notice an error, please notify Emily Hastings, Events and Marketing Coordinator at EHastings@ucpcleveland.org.

Pacesetter's Circle (\$5,000+)

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Chief Operations Officer

Paul J. Soprano, MA
Director of OakLeaf Services

Intesar A. Taye, OTR/L
Director of LeafBridge Services

Bob Taylor, MBA, PHR, SHRM-CP
Director of Human Resources



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