

Hi Everyone,

We talk a lot about our mission. We describe it to others, it is at the front of our marketing, and it is recited in just about every speech. I am not minimizing that - our mission is why we are here; we should talk about it. But we cannot forget the principles that drive us to accomplish all we do at UCP of Greater Cleveland.

Our core values.

Core values are the fundamental beliefs that make UCP the organization we are today. They are what lead us to greatness. They should be evident in the way we go about our work, interact with each other, and present ourselves to the community. They should be behind each and every one of our actions. Our core values are the heart of UCP.

***Compassion; Collaboration; Inclusion; Integrity; Excellence; and being Person-Centered***

For the next few weeks, I will highlight a value in our weekly message. I may talk about seeing a value in action, how we could better show that a value is behind our work, or even what a value might mean to us all. These are important and they should be clear to those we interact with - **always**.

We will talk more about our core values in meetings and will display them throughout our facilities. I look forward to having discussions – knowing that we are all living at least some of these values at UCP and in our lives without even realizing it.

My best to you all,

Beth