

Hi Everyone!

Today is *Employee Appreciation Day*, a day to ‘*honor all employees for dedication and commitment.*’ I am sure you are not surprised by the next line --- it is my hope that you feel valued every minute of every day, not just the first Friday of March. I say that with all honesty. Today is important. It serves as a reminder to say thank you out loud and offer a small token of our appreciation (I hope you like it!), but it does not paint the entire picture.

Throughout this year, we will try to be better at showing you just how grateful we are for the work you do. It is easy for us all to become caught up in the day to day and forget to recognize our team on an on-going basis. We had our annual meeting earlier this week which always makes me think – we celebrate ‘milestones,’ but rarely do we say congratulations on the anniversaries between those – it is not only at 5, 10, 15, years etc. that you do great things. We might have lunch or treats in observance of a special day or holiday, yet every day here is special. Every day you live our core values. We do not forget that.

The meeting also gave me the chance to tell a crowd of people about the amazing work you accomplish. You go the extra mile, and you make the magic happen.

24 hours is not enough time to express true gratitude – so let’s do it all year around.

Beth