

UCP Team:

I am happy to tell you that the Board of Directors has approved our five-year strategic plan! We have been working on this for a long time, and I thank all of you for your contributions, your patience and your dedication to building a brighter future for UCP of Greater Cleveland. This is a big deal and we will be meeting with you, creating materials and will have a stronger web presence while notifying the general public. While we have solidified our four strategic initiatives; the way we achieve them will change over time with the Agency and community. This is not just to be a binder on a shelf in my office!

Strategic Objective 1: Diversification of Programs and Revenue to promote financial independence

Strategic Objective 2: Cultivation of Diverse Talent that champions mission, vision, values

Strategic Objective 3: Forging and Fortifying Relationships to reach a greater audience

Strategic Objective 4: Modernization of the Organization for capacity and efficiency

I look forward to spreading the word further and getting to work together! Much like the core values (we are finishing those up in our emails), we will be highlighting these objectives – and you might see each of them more than once.

Please be in touch with any questions – I would welcome the chance to talk about this important part of UCP's future!

All the Best,

Beth