# UCP OF GREATER CLEVELAND Strategic Plan 2023-2027

PERSON-CENTERED, COLLABORATION, COMPASSION, INTEGRITY, INCLUSION, EXCELLENCE

### **DIVERSIFY REVENUE**

**LINES OF BUSINESS** 

**MAJOR GIFTS** 

EXISTING AREAS OF EXPERTISE

## CULTIVATE TALENT

**RECRUIT & RETAIN** 

POSITIVE CULTURE & VALUES

ORIENTATION & ONBOARDING

TRAINING & PROFESSIONAL DEVELOPMENT





### **MISSION**

To empower children and adults with disabilities to advance their independence, productivity, and inclusion in the community.

### **VISION**

To be the premier provider of life span services to individuals with disabilities and their families to afford them equal opportunities in daily living, work, and community settings. Our clients will live happy, healthy, and enriched lives.

### FORGE AND FORTIFY RELATIONSHIPS

**BOARD OF DIRECTORS** 

COMMUNITY PARTNERSHIPS
& ADVOCACY

STRATEGIC ALLIANCES

**ENGAGE SUPPORTERS** 

#### **MODERNIZE**

COMMUNICATIONS PLANNING

**CREATE INFRASTRUCTURE** 

**ENHANCE EFFICIENCY** 

**BUILD CAPACITY** 



